

## WATAUGA LEADERSHIP CHALLENGE 2017



### What is the Watauga Leadership Challenge?

The Watauga Leadership Challenge is an innovative leadership development program sponsored by the Boone Area Chamber of Commerce designed to meet our county's need for the active participation of informed and educated leaders. The goal of the program is to identify potential leaders and provide them with the community information and encouragement needed to spur local action and involvement. Graduates are challenged to apply their talents throughout the community by becoming a part of community organizations, including public and private boards, nonprofit groups, civic clubs and the Chamber.

The mission of the Watauga Leadership Challenge is the continued improvement of our community. The profile of our towns and county is changing and today's leaders need to have access to timely information. Visits with community and government leaders offer opportunities to interact with those affecting change. The seven-month long program will enable participants to gain a realistic understanding of how our community works and help create an awareness of our community's current issues and interests. Participants are encouraged to explore the community and challenged to become involved in the issues that affect them.

Participants and their employers are asked to make a major time commitment to seven sessions, beginning with a two-day in January of 2017 and closing with a graduation to be held in conjunction with the Chamber's annual meeting in August 2017. A series of day-long sessions provide information about local businesses and include tours of area businesses, organizations and facilities. The sessions are planned by experts and leaders in the topic area and will offer information and thoughtful analysis. Sessions are designed to stimulate interest and awareness and will include an opportunity to interact with the speakers and discussion leaders. See how the Master Schedule on the back of this page fits with your calendar.

### How Are Participants Selected?

The class is open to 26 participants. Applicants should complete the enclosed application which will be reviewed by a selection committee. After a thorough review of all applications submitted, participants will be selected in an effort to form a group based on diversely balanced characteristics. To graduate, attendance at all scheduled events is expected. The class tuition fee of \$595 includes program materials, lunches, refreshments for all sessions, any charged admissions, graduation reception and diploma awards. A limited number of partial scholarships are available, based on need. Our *Signature Sponsors*, Allen Wealth Management and Johnson Price Sprinkle, CPA, supplement other costs. For more information, contact David Jackson, Boone Area Chamber of Commerce at 828-264-2225 or [david@boonechamber.com](mailto:david@boonechamber.com).



**Registration Form**



**WATAUGA LEADERSHIP CHALLENGE 2017**  
**Return by Monday, January 5, 2017**

Return to: Boone Area Chamber of Commerce, 870 West King Street, Suite A, Boone, NC 28607

Name \_\_\_\_\_ Know as \_\_\_\_\_

Home Address \_\_\_\_\_ Phone \_\_\_\_\_

Employer \_\_\_\_\_ Fax \_\_\_\_\_ Phone \_\_\_\_\_

Business Address \_\_\_\_\_ E-mail \_\_\_\_\_

Title \_\_\_\_\_ Length of Employment \_\_\_\_\_

The responsibilities of my position include: \_\_\_\_\_

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**Education**

High School \_\_\_\_\_ Location \_\_\_\_\_ Diploma/Year \_\_\_\_\_

College/Other \_\_\_\_\_ Location \_\_\_\_\_ Diploma/Year \_\_\_\_\_

College/Other \_\_\_\_\_ Location \_\_\_\_\_ Diploma/Year \_\_\_\_\_

**Participation in Community Activities**

(List in order of importance to you)

Activity \_\_\_\_\_ Location \_\_\_\_\_ Year \_\_\_\_\_

Activity \_\_\_\_\_ Location \_\_\_\_\_ Year \_\_\_\_\_

Activity \_\_\_\_\_ Location \_\_\_\_\_ Year \_\_\_\_\_

Activity \_\_\_\_\_ Location \_\_\_\_\_ Year \_\_\_\_\_

-Please continue on back-

What do you feel you accomplished in these areas? \_\_\_\_\_

I wish to participate in the Watauga Leadership Challenge because \_\_\_\_\_

**Other Areas of Interest for Biographical Sketch**

Hometown \_\_\_\_\_ Date of Birth \_\_\_\_\_

Family (names/ages) \_\_\_\_\_

Hobbies and Interests \_\_\_\_\_

**Both Signatures Required For Application To Be Processed**

If selected for the 2017 Watauga Leadership, I will attend all sessions. I understand that if I am unable to attend all sessions, I may not qualify for graduation.

Signed \_\_\_\_\_ Date \_\_\_\_\_

As the employer or direct supervisor of \_\_\_\_\_, I authorize the employee to be absent from work for the dates shown above.

Signed \_\_\_\_\_ Date \_\_\_\_\_



*Signature Sponsors*

